

THE CARIBBEAN CURRENT

Media Kit

The Facts. The Context. The Conversation.

For journalists, media organizations, educators, universities, documentary producers, conference organizers, government agencies, research institutions and prospective partners.

<https://thecaribbeancurrent.net>

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About The Caribbean Current

MISSION

The Caribbean Current is an independent Caribbean media publication dedicated to helping audiences better understand Jamaica and the wider Caribbean through factual reporting, historical research, documentary filmmaking, public policy analysis and evidence-based commentary.

EDITORIAL PHILOSOPHY

We provide context - not just headlines. Every publication is grounded in verifiable evidence and supported by official documents, historical records, academic research and trusted institutional sources. Rather than telling audiences what to think, we present the facts, explain the context, and encourage critical thinking.

AREAS OF COVERAGE

Documentary Films
Historical Research
Political Commentary
Educational Series
Public Policy Analysis
Government & Parliamentary Coverage
Caribbean Affairs
Research Publications

OUR COMMITMENTS

Evidence-based journalism

Every claim is anchored in a citable primary source - legislation, parliamentary records, court judgments, treaties, government statistics or peer-reviewed research.

Factual accuracy

Publications are fact-checked before release. Any material factual error is corrected transparently under our Corrections Policy, with the original publication date preserved.

Transparency

Sources, methodology and updates are disclosed in every publication. Opinion and analysis are clearly labelled and separated from reporting.

Our Content

Documentaries

Long-form investigative films on Caribbean history, politics and society, produced to broadcast standards and grounded in archival research.

Political Commentary

Institutional analysis of Parliament, cabinet decisions, legislation and public accountability across the region.

History They Never Taught You

A recurring series recovering suppressed and under-taught chapters of Caribbean history using primary-source records.

Jamaica in Focus

Field reporting and analysis dedicated to Jamaican governance, economy and civic life.

The Caribbean Files

Regional investigations spanning CARICOM member states and the wider Caribbean diaspora.

60 Seconds of Truth

Fact-anchored short-form explainers built for social distribution without sacrificing accuracy.

Research Publications

Cornerstone written work covering history, politics, economy, society and Caribbean affairs - every publication cites its sources.

Articles

Editorial articles that translate research and reporting into accessible explanatory journalism for a broad audience.

Editorial Standards

Fact-based reporting

Nothing is published without verifiable evidence. Speculation is identified as such; unverified claims are not repeated.

Primary source research

We prefer legislation, court records, Hansard, treaties, official statistics and archival documents over secondary reporting.

Transparency

Sources and references are published with every article, video and documentary - with direct links wherever possible.

Fact vs. opinion

Reporting and analysis are visually and editorially distinguished from commentary. Opinion is attributed and labelled.

Corrections policy

Material errors are corrected transparently with an updated timestamp. Original publication dates are never altered.

Citation standards

All external sources follow our Citation Policy: full title, publisher, date, and direct link to the original document where available.

Brand Assets

Downloadable versions of the primary logo, dark-background logo, light-background logo and favicon are available on the online Media Kit.

Primary Logo (Horizontal)

Full-colour horizontal wordmark. Preferred for most uses.
Format: PNG · 308 KB

Dark-Background Logo

Reversed treatment for use over navy, black or photography.
Format: PNG · 1042 KB

Light-Background Logo

Square mark for use on white or light-sand backgrounds.
Format: PNG · 958 KB

Favicon

Square icon suitable for favicons and app tiles.
Format: PNG · 958 KB

Approved Colour Palette

	Deep Caribbean Blue #0A3D62 · --brand-navy	Primary - headers, navigation, editorial anchors
	Ocean Blue #1E88E5 · --brand-ocean	Interactive - links, calls to action
	Caribbean Teal #18A999 · --brand-teal	Secondary accent - categories, tags
	Golden Sunrise #F4B942 · --brand-gold	Editorial highlight - taglines, emphasis
	Light Sand #F5F5F2 · --brand-sand	Neutral background
	Ink #1F2937 · --brand-ink	Body text

Typography

Display - Montserrat

Headlines, section titles, taglines. Weights 600-800.

Body - Inter

Body copy, editorial prose, UI. Weights 400-600.

BRAND USAGE GUIDELINES

Do not stretch, crop, rotate, recolour or distort the logo.

Maintain clear space equal to the height of the 'C' around the wordmark.

Reproduce the wordmark at a minimum height of 32px on screen or 12mm in print.

Use the dark-background logo over photography or brand navy; never place the primary logo on complex imagery.

Do not add drop shadows, gradients or effects to the wordmark.

Official Links

Website

<https://thecaribbeancurrent.net>

YouTube

The Caribbean Current - <https://www.youtube.com/channel/UCjdszpuwp1HPSKnsbnogVwg>

X

@CaribCurrent_13 - https://x.com/CaribCurrent_13

Facebook

The Caribbean Current - <https://www.facebook.com/profile.php?id=61578656879772>

Instagram

@thecaribcurrent - <https://www.instagram.com/thecaribcurrent/>

Patreon

TheCaribbeanCurrent - <https://www.patreon.com/cw/TheCaribbeanCurrent>

Featured Projects

Documentary · Reparations

A feature documentary examining the Caribbean case for reparatory justice, drawing on CARICOM's Ten-Point Plan and archival evidence.

<https://thecaribbeancurrent.net/documentaries/reparations>

Trailer · Reparations - Official Trailer

Broadcast-ready trailer available on the official YouTube channel.

<https://www.youtube.com/watch?v=ROC7wlmzMu4>

Article · Reparations Explained: The Caribbean Case for Reparatory Justice

Cornerstone explanatory article drawing on primary sources and CARICOM policy documents.

<https://thecaribbeancurrent.net/articles/reparations-explained-caribbean-fight-for-justice>

Research · How Jamaica's Parliament Works

A primary-source guide to the Jamaican legislature, its chambers, procedures and constitutional foundations.

<https://thecaribbeancurrent.net/research-library>

Media Resources

Press Photo - Jamaica Parliament (Gordon House) (PNG)

Editorial image used across Politics & Governance coverage.

National Symbol - Coat of Arms of Jamaica (PNG)

Reference asset used in institutional coverage.

Documentary Still - Heritage (JPG)

Editorial still available for accredited media use.

Channel Artwork - Parliament Hero (JPG)

Wide hero image suitable for feature layouts and event banners.

Contact

The Caribbean Current does not publish email addresses. All media inquiries are routed through our secure contact form; selecting the Media category ensures your request reaches the editorial team directly.

Media Inquiry Form

<https://thecaribbeancurrent.net/contact?category=Media>